

## Where our graduates work



## Tri - Semester

Spring : January - April

Summer : May - August

Fall : September - December

### Full Time Faculty Members

Mr. Saleem Ahmed, Associate Professor & Head

Mr. Sheikh Mohammad Shafiqul Islam, Associate Professor

Mr. Anis Alamgir, Assistant Professor

Dr. Towfiq E Elahi, Assistant Professor

Mr. Muhammed Rashedul Hasan, Senior Lecturer

Mr. Afhab Hossain, Lecturer

Mr. Md. Shariful Islam, Lecturer

Mr. Anayetur Rahman, Lecturer

### Media Lab

Shaikh Md. Abdur Razzaque, Sr. Assistant Director

### Advisor/Adjunct Faculty Members

Professor Dr. Sakawat Ali Khan, University of Dhaka

Professor Dr. Golam Rahman, University of Dhaka

Prof. Dr. Afser Uddin, Professor & Former Pro-VC, Jahangir Nagar University

Mr. Robaet Ferdous, Associate Professor, University of Dhaka

Mr. Mahfuz Ullah, Adjunct Professor, Newspaper Columnist TV Commentator

Dr. Abul Mansur Ahmed, Professor, University of Dhaka

Dr. Shah Md. Nister Jahan Kabir, Associate Professor, Jagannath University

Dr. Kamrun Nahar B Mustafa, Associate Professor, Mississippi State University

Mr. Syed Mizanur Rahman, Associate Professor



## Daffodil International University

### Permanent Campus:

Datta Para, Ashulia, Savar, Dhaka,  
Cell : 01833102806, 01847140068.

### Main Campus:

Daffodil Tower, 4/2, Sohbanbag, Mirpur Road, Dhanmondi, Dhaka,

Tel : 48111639, 48111670, 9128705

Cell : 01841493050, 01847140094, 01847140095

01847140096, 01713493039, 01713493051

### Uttara Admission Office:

House # 4 & 6, Road # 7, Sector # 3, Uttara, Dhaka.

Tel : 58954660, 58952010

Cell : 01713493141, 01811458841.

# MSS in Journalism and Mass Communication



**Daffodil**  
International  
University

Effective from  
Fall 2017

Apply Online  
<http://www.admission.daffodilvarsity.edu.bd>  
[www.daffodilvarsity.edu.bd](http://www.daffodilvarsity.edu.bd)

### About the Programme:

Modern media is rapidly changing, presenting new challenges to journalism and communication professionals all around the world. Our Department of Journalism and Mass Communication is the right choice for you to start exploring the profession and learn the skills and philosophy of the profession from veterans of media and communication. The experienced and highly trained teachers in our department make sure that students learn how to report and communicate news, create ads, produce video and audio for both radio and TV, shoot photos, with all forms of new media technology, and publish them on all platforms.

The Department of Journalism and Mass Communication administration, faculty and staff are dedicated and committed to see you through your years of hard work and commitment and come out ready for your dream job.

We have intensive student mentoring that provides real-world experience and skills students must have to compete for jobs, internships or proceed to Master's programme. Our students have opportunities to practice hands-on skills in the department's newspaper, TV station, radio station and online digital platform. Our graduates have landed jobs and internships at Jamuna TV, The Daily Star, The Prothom Alo, AFP, United Nations Information Center (UNIC) etc.

So, if you are interested in beginning an exciting career in journalism, photojournalism, advertising, and many other communication careers, get in touch and together, we'll make it happen.

### Objective:

Master of Social Science (MSS) in Journalism and Mass Communication is a contemporary, critical and applied course of study. The program is designed in such a way to provide the students with a comprehensive grounding in the theories, skills and research necessary for proper analyzing, understanding and working in various Mass Media and Communication contents.

### Admission Eligibility:

4 year Honors Graduates in Journalism/Mass Communication Studies from any recognized University. or 4years Honors Graduates in any Subject from any recognized University.

### Duration of the Program:

Students with background in 4-year BSS degree in Journalism and Mass Communication are eligible for enrolling in the one-year Master of Social Science (MSS) in Journalism and Mass Communication programme. This one-year Master's programme is designed for three semesters. Each semester has duration of four months.

The two-year Master of Social Science (MSS) in Journalism and Mass Communication is designed for students coming from other disciplines willing to pursue a career in communication and journalism. The two-year programme consists of six semesters. Each semester will be of four months duration.



## Fee Structure of MSS in JMC Program

Items of the Fees:	30 Credit Hours (3 semesters)	60 Credit Hours (6 semesters)
Admission Fee (for one time only)	12,000	12,000
Library Fee (for one time only)	2,000	2,000
Rover Scout & BNCC Fee	500	500
Student Smart Card (In Balance 200 TK)	1,000	1,000
Student Life Insurance	800	800
Tuition Fee for Theory courses (per credit @ Tk. 2,000)	50,000	1,08,000
Tuition Fee for Lab credits (Per credit 2/3 @ Tk. 3,000)	6,000	9,000
Lab Fees (Per semester 2/3 @ Tk 2,000)	4,000	6,000
Semester Fee (Per Semester 3/6 @ Tk.3000)	9,000	18,000
Development Fee (Per Semester 3/6 @ 2000)	6,000	12,000
Extra Curricular Activities Fee(Per Semester 3/6 Tk. 750)	2,250	4,500
Thesis Fee (3 credit hours)	6,000	6,000
<b>Total Payable: (for 30/60 Credits)</b>	<b>99,550</b>	<b>1,79,800</b>

**While taking admission, a student has to pay a total of TK 24, 050 which includes the follow:**

Items of the fees	With 9 Credit Hours	With 12 Credit Hours
Admission Fee	12,000	12,000
Library Fee	2,000	2,000
Rover Scout & BNCC Fee	500	500
Student Smart Card (In Balance 200 TK)	1000	1000
Student Life Insurance	800	800
Lab Fee	2,000	2,000
Semester Fee	3,000	3,000
Development Fee	2,000	2,000
Extra Curricular Activities Fee	750	750
1st installment (At the time of Admission):	24,050	24,050
2nd Installment (Before Midterm Exam):	9,000	12,000
3rd Installment (Before Final Examination):	9,000	12,000
<b>Total Fees of 1<sup>st</sup> Semester:</b>	<b>42,050</b>	<b>48,050</b>

### Fees of Subsequent Semesters:

Items of the fees	With 9 Credit Hours	With 12 Credit Hours
Semester Fee	3,000	3,000
Development Fee	2,000	2,000
Extra Curricular Activities Fee	750	750
1st installment (Before Registration):	5,750	5,750
2nd Installment (Before Midterm Exam):	9,000	12,000
3rd Installment (Before Final Examination):	9,000	12,000
<b>Total Fees of Susequent Semesters:</b>	<b>23,750</b>	<b>29,750</b>

## 1-Year MSS (30 Credits)

### 1<sup>st</sup> SEMESTER: Level-1 Term-1

Course Code	Course Title	Credit Hours
JMC 513	Review of Communication Theories	03
JMC 514	Advanced Reporting for Media	03
JMC 515	Media Economics and Management	03
<b>Total</b>		<b>09</b>

### 2<sup>nd</sup> SEMESTER: Level-1 Term-2

Course Code	Course Title	Credit Hours
JMC 516	Audience Research and Content Analysis	03
JMC 517	Newspaper Design Skill and Production (Lab)	03
JMC 518	Health and Population Communication	03
/JMC 519	Contemporary American Journalism	
/JMC 520	Communication Policy and Planning	
<b>Total</b>		<b>09</b>

### 3<sup>rd</sup> SEMESTER: Level-1 Term-3

Course Code	Course Title	Credit Hours
JMC 521	Communication Issues in Bangladesh	03
/JMC 522	Public Relations	
JMC 523	TV Script, Production and Editing (Lab)	03
JMC 524	Computer Programming and Application Lab)	03
JMC 530	Thesis/ Project / Internship / Report	03
<b>Total</b>		<b>12</b>

## 2-Years MSS (60 Credits)

### 1<sup>st</sup> SEMESTER: Level-1 Term-1

Course Code	Course Title	Credit Hours
JMC 501	Concepts of Communication and Media	03
JMC 502	Concepts of Journalism	03
JMC 503	Bangla Fundamentals	03
<b>Total</b>		<b>09</b>

### 2<sup>nd</sup> SEMESTER: Level-1 Term-2

Course Code	Course Title	Credit Hours
JMC 504	English (Language & Composition)	03
JMC 505	News Gathering and Writing	03
JMC 506	Introduction to Computer (Lab)	03
<b>Total</b>		<b>09</b>

### 3<sup>rd</sup> SEMESTER: Level-1 Term-3

Course Code	Course Title	Credit Hours
JMC 507	Sub-editing	03
JMC 508	Reporting for Media	03
JMC 509	Media Laws and Ethics	03
JMC 510	Broadcast Journalism (Theory & Practice)	03
/JMC 511	Feature and Creative Writing	
<b>Total</b>		<b>12</b>

### 4<sup>th</sup> SEMESTER: Level-2 Term-1

Course Code	Course Title	Credit Hours
JMC 513	Review of Communication Theories	03
JMC 514	Advanced Reporting for Media	03
JMC 515	Media Economics and Management	03
<b>Total</b>		<b>09</b>

### 5<sup>th</sup> SEMESTER: Level-2 Term-2

Course Code	Course Title	Credit Hours
JMC 516	Audience Research and Content Analysis	03
JMC 517 L	Newspaper Design Skill and Production (Lab)	03
JMC 518	Health and Population Communication	03
/JMC 519	Contemporary American Journalism	
/JMC 520	Communication Policy and Planning	
<b>Total</b>		<b>09</b>

### 6<sup>th</sup> SEMESTER: Level-2 Term-3

Course Code	Course Title	Credit Hours
JMC 521	Communication Issues in Bangladesh	03
/JMC 522	Public Relations	
JMC 523	TV Script, Production and Editing (Lab)	03
JMC 524	Computer Programming and Application Lab)	03
JMC 530	Thesis/ Project / Internship / Report	03
<b>Total</b>		<b>12</b>

