

Total Fees of BSS (Hon's) in JMC Program

Items of the Fees	Amount (Tk)
Admission Fee	10,000
Library Fee	3,000
Rover Scout Fee	500
Tuition Fee (110 cr. Hr. @ Tk 1,600)	1,76,000
Tuition Fee of Lab Credit (14cr. Hr. @ Tk 2,400)	33,600
Laboratory Fee (4 courses @ Tk 2,000)	8,000
Semester Fee (11 Semesters @ Tk 4,500)	49,500
Development Fee (11 Semesters @ Tk 4,500)	49,500
Extra Curricula Activities Fee: (11 Semesters @ Tk 1500)	16,500
Project/ Internship Fee (4 cr. Hr.)	10,000
Study visit	2,000
Total Fees (for 128 credits)	3,58,600

Fees of 1st Semester:

Particulars	With 9 Credit Hrs	With 13 Credit Hrs	With 15 Credit Hrs
Admission Fee:	10,000	10,000	10,000
Library Fee:	3,000	3,000	3,000
Rover Scout Fee:	500	500	500
Tuition Fee (@ Tk 1,600)	14,400	19,200	24,000
Tuition Fee for Lab credit (@ Tk 2,400)		2,400	
Laboratory Fee (1 course)		2,000	
Semester Fee	4,500	4,500	4,500
Development Fee	4,500	4,500	4,500
Extra Curricula Activities Fee	1,500	1,500	1,500
Study Visit	2,000	2,000	2,000
Total Fees of 1st Semester	40,400	49,600	50,000

Item of 1st Semester:

Particulars	With 9 Credit Hrs	With 12 Credit Hrs	With 15 Credit Hrs
Admission Fee:	10,000	10,000	10,000
Library Fee:	3,000	3,000	3,000
Rover Scout Fee	500	500	500
Semester Fee	4,500	4,500	4,500
Development Fee	4,500	4,500	4,500
Extra Curricula Activities Fee:	1,500	1,500	1,500
Study Visit	2,000	2,000	2,000
1st Installment (During admission):	26,000	26,000	26,000
2nd Installment (Before mid term exam):	7,200	11,800	12,000
3rd Installment (Before final exam):	7,200	11,800	12,000
Total Fees of 1st Semester	40,400	49,600	50,000

Fees of Subsequent Semester (s):

Particulars	With 9 Credit Hrs	With 12 Credit Hrs	With 15 Credit Hrs
Tuition Fee (@ Tk 1,600)	14,400	19,200	24,000
Semester Fee	4,500	4,500	4,500
Development Fee	4,500	4,500	4,500
Extra Curricula Activities Fee:	1,500	1,500	1,500
Total Fees of Subsequent Semesters	24,900	29,700	34,500



1st Installment (Before Registration):

Items of Fees:	With 9 Credit Hrs	With 12 Credit Hrs	With 15 Credit Hrs
Semester Fee	4,500	4,500	4,500
Development Fee	4,500	4,500	4,500
Extracurricular Activities Fee	1,500	1,500	1,500
1st Installment	10,500	10,500	10,500

2nd Installment (Before mid term exam):

Tuition Fee	7,200	9,600	12,000
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3rd Installment (Before final exam):

Tuition Fee	7,200	9,600	12,000
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Daffodil International University

City Main Campus

102 & 102/1 Shukrabad, Mirpur Road, Dhanmondi, Dhaka.
Tel: 9138234-5, 9116774, 9136694, 01713493050-1

Sobhanbag Campus

4/2, Sobhanbag, Mirpur Road, Dhanmondi, Dhaka.
Tel: 8130864, 8129177, 8129402, 8129348

Uttara Campus

House-4 & 6, Road-7, Sector-3, Uttara Model Town, Dhaka.
Tel: 8922660, 8922010, 01713493141, 01811458841

Permanent Campus

Ashulia Model Town, Dattapara, Ashulia, Savar, Dhaka.

Daffodil
International
University

A Distinguished Landmark in Higher Education

Department of Journalism and Mass Communication



Effective from
Spring 2015





Introduction

Daffodil International University (DIU) has been recognized in an independent government assessment as one of the top-graded universities in Bangladesh. The university was founded on 24th January 2002 through registration by the Ministry of Education under the Private University Act of 1992 and its amendment in 1998. The university today combines impressive modern facilities and a dynamic approach to teaching and research. DIU is committed to develop efficient human resources to foster the national development process through an academic institution of higher education. Its mission is to create educational opportunities at higher level that will be responsive to the changing need of the society and these will be able to develop creative, dynamic and efficient leaders competent to contribute to the economic development of Bangladesh.

About the program

Journalism and Mass Communication (JMC) is a relatively new discipline. It is essential to create an information-society in Bangladesh. The Department started its journey since Summer 2007 and has been steadily growing with more and more students enrolled.

Our young generation must know the art and science of preparing media contents and keeping all these points in view DIU-JMC prepared a world-class course-curricula for 4-year Bachelor of Social Science (BSS) (Hon's) and also one/two-year Master of Social Science (MSS). A team led by the senior-most and renowned professors of international repute and other staff with international exposure is engaged in teaching at this Department. The Department has a high-tech Media Lab, Computer Lab, and multi-media class rooms to facilitate the students.

It is expected that after studying here the students will be competent to work in the areas of Print and Electronic media / Communication / Advertising / Public Relations / Film and many more...

Career Prospects

A successful JMC graduate can become a ...

- ♦ Journalist for electronic & print media like television, radio, newspaper, magazine, news agency, online journalism and so on...
- ♦ Media professional in international and national agencies
- ♦ Public Relations officer
- ♦ Advertising personnel
- ♦ Communication personnel in government organizations, NGOs and multinational organizations
- ♦ Photo journalist
- ♦ News presenter
- ♦ BCS officer (Information and other cadres)
- ♦ Teaching professional in relevant subjects
- ♦ Researcher
- ♦ Publication officer
- ♦ Communication professional in development agencies
- ♦ Freelancer



Media Laboratory

The Department of Journalism and Mass Communication has a well-equipped media laboratory for the students. Media Lab is engaged in producing weekly TV programs with the participation of students. 'Career 2 Day' is such a program of which 22 episodes have already been produced and transmitted till June 2011.

Admission Requirements

1. Students passing with SSC and HSC examination in Arts/Commerce/Science or equivalent courses and obtaining at least two Second Divisions or minimum CGPA of 2.75 in SSC & HSC each with minimum CGPA of 6.5 in total may apply for admission into Bachelor of Social Science (BSS) in Journalism and Mass Communication program.

2. 'O' and 'A' level students with good academic records are encouraged to apply to the Bachelor of Social Science (BSS) in Journalism and Mass Communication program. At least 5 subjects in 'O' level and 2 subjects in 'A' level with a minimum CGPA of 2.5 (in the scale of 5) in each level are required.

Duration of the Program:

Total duration of the program is 4 (four) years. There will be 3 (three) terms semester in a year. Each semester will be of 4 (four) months duration.

Course outline of 4-year Bachelor of Social Science (Hon's) Program in Journalism and Mass Communication:

Sl. No.	Year	Semester	Course Code	Course Title	Credit
1	1st	1st	ENG 101	English-I (Functional and Composition)	3
2		1st	JMC 101	Concepts and Process of Communication	3
3		1st	JMC 102	Bangla Fundamentals or	
		1st	ENG 123	Speaking Skill (for foreign students)	3
4		2nd	ENG 102	English-II (Communication Skill Development)	3
5		2nd	JMC 103	Bangla Writing Skills or	
		2nd	ENG 134	Reading Skill (for foreign students)	4
6		2nd	JMC 104	Concepts of Journalism	3
7		3rd	JMC 105	Mass Media in Bangladesh	3
8		3rd	JMC 106	Origin and Development of Journalism	3
9		3rd	JMC 107	Bangladesh: Land and Culture	3
10	2nd	4th	JMC 108	Information Gathering and News Writing	4
11		4th	JMC 109	Interpersonal, Group & Organizational Communication	3
12		4th	JMC 110	Bangladesh Affairs	3
13		5th	JMC 111	Mass Communication	3
14		5th	JMC 112	Introduction to Editing	3
15		5th	JMC 113	Sociology of Communication	3
16		6th	JMC 114	Contemporary World Affairs	3

17	6th	MIS 101	Introduction to Computer	3	
18	6th	JMC 115	Media Laws and Ethics	3	
19	6th	JMC 151	Art of Living	3	
20	3rd	7th	JMC 116	Reporting for Media	4
21		7th	JMC 117	Editing and Page Make-up	4
22		7th	JMC 118	Advertising	4
23		8th	JMC 119	Communication Research Methodology	3
24		8th	JMC 120	Statistics for Social Research	3
25		8th	JMC 121	Video Production (Theory and Practice) or	
		Optional (any one)	JMC 122	Photo Journalism	4
26		9th	JMC 123	Economic Concepts, Perspectives and Issues	3
27		9th	JMC 124	Specialized Reporting	4
28		9th	JMC 125	Political Institution and Media	3
29	4th	10th	JMC 126	International Communication	3
30		10th	JMC 127	Radio Journalism	4
31		10th	JMC 128	Global Media System	3
32		11th	JMC 129	Development Issues and Communication	3
33		11th	JMC 130	Feature, Editorial and Creative Writing	4
34		11th	JMC 131	Information and Communication Technology	3
35		11th	JMC 132	Reporting Finance and Business or	
		Optional (any one)	JMC 133	Online Journalism or	
		Optional (any one)	JMC 134	Gender Communication	3
36		12th	JMC 135	Television Journalism	4
37		12th	JMC 136	Film Studies	3
38		12th	JMC 137	Media, Culture and Society	3
39		12th	JMC 140	Internship/Project and Viva-Voce	4
Total		4	12	Years Semesters	128

Full Time Faculty Members:

Professor Md. Golam Rahman PhD, Dean, FHSS
 Professor Sakhawat Ali Khan PhD, Advisor
 Mr. Syed Mizanur Rahman
 Associate Professor and Head
 Mr. Shah Md. Nister Jahan Kabir PhD
 Associate Professor
 Mr. Sheikh Mohammad Shafiqul Islam
 Assistant Professor
 Mr. Md. Towfiq-E-Elahi PhD, Sr. Lecturer
 Mr. Muhammed Rashedul Hasan, Lecturer
 Ms. Quamrun Nahar, Lecturer
 Mr. Shaik Md. Abdur Razzaque
 Assistant Director (Media Lab)

Adjunct Faculty Members

Professor Afser Uddin PhD
 Professor, Jahangirnagar University
 Professor Nazmul Ahsan Kalimulla PhD
 Professor, University of Dhaka
 Mr. Mahfuz Ullah
 Adjunct Professor, Newspaper columnist and TV commentator
 Ms. Samia Rahman
 Associate Professor, University of Dhaka
 Mr. Syed Ishtiaque Reza
 Adjunct Associate Professor
 Director News, Ekattor TV
 Mithila Farjana
 Adjunct Associate Professor